

THE SOUTH AMELIA ISLAND SHORE STABILIZATION ASSOCIATION, INC.

**COMMUNICATIONS COMMITTEE MEETING
MONDAY, DECEMBER 10, 2018 - 3:30 P.M.
AMELIA ISLAND MANAGEMENT CONFERENCE ROOM
5440 FIRST COAST HIGHWAY, AMELIA ISLAND, FLORIDA 32034**

AGENDA

- I. Call to Order
- II. Welcome and Background
 - a. Communication Committee Objectives
 - b. SAISSA Property Owner and Public Information Program (Adopted by Trustees February 11, 2015)
 - 1) Done and not Done
 - 2) Informational Deficiencies & needs
 - 3) Information Plan Updates
 - 4) Tools and Strategies
- III. Frequently Asked Questions
 - a. FAQ-Sept. 30, 2010
 - b. Additional Issues & updates to current questions
(i.e., State Cost-sharing, legal processes, FEMA Assistance (Hurricanes Matthew and Irma, monitoring, sand sources, permitting, etc.)
 - c. Distribution Plan & Strategies
- IV. Town Hall Meetings
 - a. Target date (s)
 - b. Informational take-a-ways
 - c. Presentation Materials
 - d. Presenters
 - e. Handouts
- V. Website and Social Media
- VI. Other tools
- VII. Distribution Methods and Strategies
 - a. Email/eblasts
 - b. U.S. Mail
 - c. Website
 - d. Town Hall Meetings
- VIII. Plan of Action
 - a. Timelines
 - b. Individual Assignments and Commitments
 - c. Other assistance required
- IX. Adjournment

Respectfully Submitted,



Nick Lambiase, Jr.
Registered Agent
NL/jk